



ARKANSAS TECH UNIVERSITY
arkatech.atu.edu

Spring 2007 Advertisement Request Form

Requests for advertising in The Arka Tech must be received the Friday before the publication by 5 p.m. Ads received before deadline will be given priority.

CONTACT PERSON

NAME _____ PHONE NUMBER () - _____ EMAIL _____

ORGANIZATION OR BUSINESS

NAME _____ PLEASE CHECK ONE: TECH RELATED ORGANIZATION
 NON-TECH RELATED ORGANIZATION OR BUSINESS

DATE OF PUBLICATION (THE ARKA TECH IS PUBLISHED EVERY WEDNESDAY)

JAN 24 FEB 21 MAR 21 MAY 2
 JAN 31 FEB 28 APR 11
 FEB 7 MAR 7 APR 18
 FEB 14 MAR 14 APR 25

SIZE OF ADVERTISEMENT (COST FOR TECH RELATED ORG. / COST FOR NON-TECH RELATED ORG. OR BUSINESS)

2col x 3in (\$12/\$18) 3col x 3in (\$18/\$27) 4col x 6in (\$48/\$72) Half page - 6col x 10in (\$120/\$180)
 2col x 6in (\$24/\$36) 3col x 6in (\$36/\$54) 4col x 8in (\$64/\$96) Full page - 6col x 21in (\$252/\$378)
 2col x 8in (\$32/\$48) 3col x 8in (\$48/\$72) 4col x 10in (\$80/\$120) Other _____col x _____in

AD SUBMISSION (ADVERTISEMENTS MUST BE EMAILED TO ARKATECH@ATU.EDU. ADS MUST BE IN .JPG, .TIF, .PDF, OR .EPS FORMAT)

DATE OF SUBMISSION VIA EMAIL / _____ EMAIL ADDRESS OF SENDER

DO NOT INCLUDE PAYMENT WITH THIS FORM. YOU WILL RECEIVE AN INVOICE WITHIN 2 WEEKS OF PUBLICATION. CHECKS AND CASH ONLY.

QUESTIONS CAN BE SENT TO THE ARKA TECH VIA EMAIL AT ARKATECH@ATU.EDU OR BY PHONE AT 479-968-0210

Ad space is limited each week, but we will do our best to meet your request.